



Ellie Kay
America's Family Financial Expert ®

Short Biography/Sample Introduction

Ellie Kay is the best-selling author of twelve books including *Living Rich for Less* (Waterbrook/Random House, 2009). She is a popular international speaker, presenting at arena events with 8,000 people.

As a media veteran, she has appeared on over 600 radio/tv stations including CNBC, CNN and Fox News. She is an international radio commentator for *Money Matters* and *Focus on the Family*. As a popular columnist she writes for six national magazines. She has been the subject matter expert or writer for hundreds of national periodicals including *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *Woman's Day*, *Woman's World*, *Redbook*, *Consumer Reports*, *Cosmopolitan* and *Life Beautiful*.

Ellie is also a spokesperson and corporate consultant for clients such as Walmart, Washington Mutual, Visa, and Entertainment.com. Ellie and her team have taken the "Heroes at Home World Tour" from coast to coast in the United States and to China, Germany, France, Italy and England. In all these venues, they are helping military families with key issues including finances.

In her free time, this self-professed "crazy woman" likes to have adventures. She says, "I make sure these are safe and supervised by licensed professionals." Some of her craziness includes skydiving, mechanical bull riding, bungee jumping, ziplining 150 feet above a jungle, hydrofoil racing, rollercoaster riding and parasailing.

Ellie Kay is married to Bob, a test pilot and they have seven children. To read Ellie's blog or to sign up for a free newsletter, go to www.elliekay.com. The Kays live in Palmdale, CA.